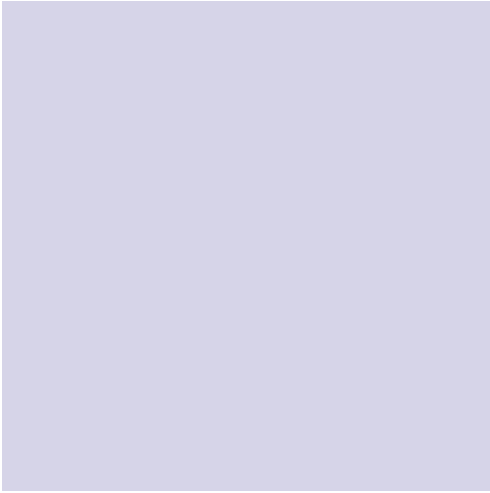


BRAND KIT FOR

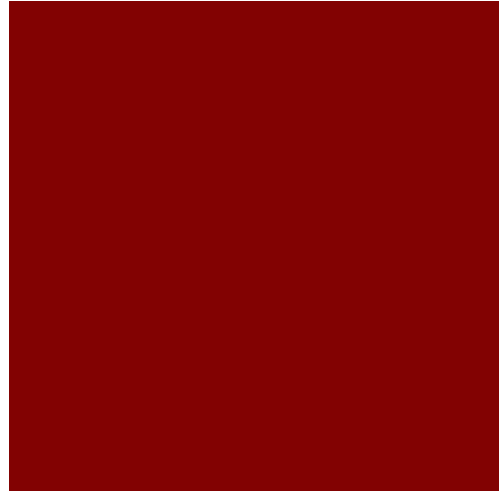


PRESENTED BY BU PROBONO

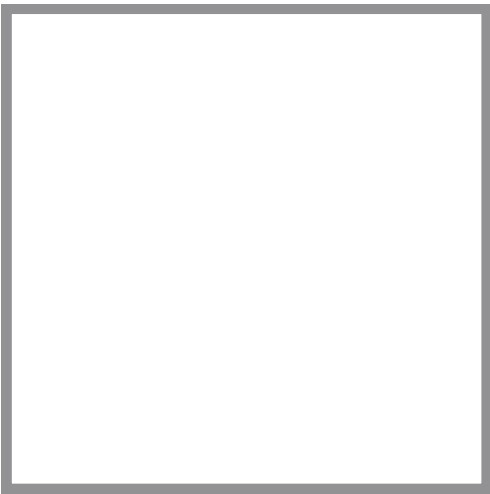
COLORS



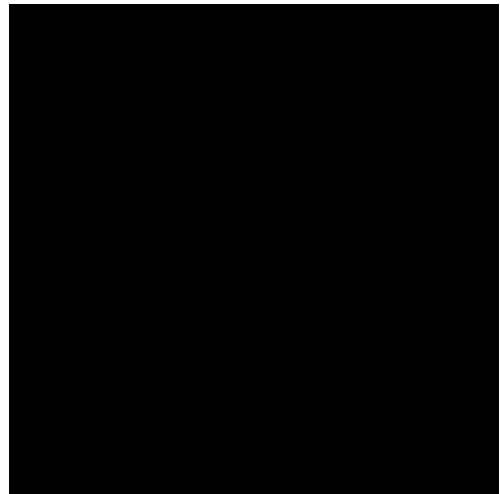
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#820202



#ffffff



#000000

LOGO VARIATIONS



**BOSTON FIRE
CANCER FOUNDATION**



**BOSTON FIRE
CANCER FOUNDATION**



**BOSTON FIRE
CANCER FOUNDATION**



Fonts

Display

S T E N C I L

Heading

NORWESTER

Paragraph Body

Futura

KEY MESSAGES



DEDICATE ALL EFFORTS TO
SUPPORT BOSTON
FIREFIGHTERS DIAGNOSED
WITH **OCCUPATIONAL CANCER**



AIMING TO **RELIEVE** THE
DAILY CHALLENGES OF A
CANCER DIAGNOSIS

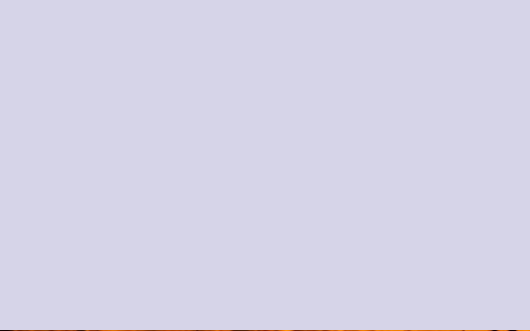


PROVIDE **SUPPORT** TO
FIREFIGHTERS AND THEIR
FAMILIES THROUGH
**MENTORSHIPS, FINANCIAL
SUPPORTS, TRANSPORTATION,
MEAL PLANS, ETC.**



SPREAD **AWARENESS** OF THE
HIGH RATES OCCUPATIONAL
CANCER IN THE FIRE SERVICE

MOOD BOARD



FACT SHEET

YOUR BATTLE IS OUR BATTLE



At least 1
firefighter

every 3 weeks is diagnosed with
occupational cancer.

Firefighters face a **9%**
higher likelihood of being diagnosed with cancer
compared to the general U.S. population.

Boston firefighters
experience a **2.5 times greater risk**
of developing cancer and acute coronary conditions
than other Boston residents.

72% of deaths among IAFF members were
attributed to occupational cancer in
2023, emphasizing the critical health
dangers of firefighting.

Donation Link: <https://www.bostonfirecancerfoundation.org/donate>

Company Type: 501 c3 nonprofit organization

Founded: Fall 2020 by Dan Rarahan